Social Innovation Services for SMEs

INNOSUP-05-2018-2020
Viorika Dishnica
ASTER - Research and Innovation Brussels Office
1. Financial Services for Social Innovation

PROBLEM:

• Impact measurement needs to be embedded in the system, in order to spread a social innovation approach

• International dimension of SMEs operating within Social innovation framework

• Social innovation in SMEs is not objectively recognized and it’s then really hard to demonstrate their social impact and getting funding
OPPORTUNITY

• New way of approaching social challenges
• Impact measurement will help a better general multi-stakeholder governance → in this framework: how to support companies to innovate effectively making the greatest social impact, foreseeing and managing potential negative externalities
• Opportunity to scale up the model

TYPE OF PARTNERS

Other Innovation Agencies which have already tested and implemented these new methodologies and services, in order to develop a peer learning activity
1. Financial Services for Social Innovation

• Activities
  • Exchanging knowledge about evaluation methodology of Social Impact for SMEs: focus on impact measurements
  • Learning about tools and mechanisms for social impact financing in order to improve SMEs’ capacities and opportunities
  • Peer learning on innovative financial instruments for social innovation, such as: microfinance, crowdfunding and social lending for SME with a social impact

• Results
  • Developing and sharing new metrics for impact and related supporting tools for SMEs focusing on: impact measurement and financial mechanisms for funding social impact
  • Designing new services for SMEs
2. Design for Social Innovation

PROBLEM

• In order to create process and products addressing new complex challenges, there is a need for a stakeholder approach on SMEs

OPPORTUNITY

• Support companies to innovate effectively foreseeing and managing potential negative externalities
• Re-designing services with users and producers
• Opportunity to scale up the model

TYPE OF PARTNERS

Other Innovation Agencies which have already tested and implemented these new methodologies and services, in order to develop a peer learning activity
2. Design for Social Innovation

• Activities
  • Learning about training on design thinking methodology for social innovation to apply to SMEs
  • Exchanging experiences on design-driven methodology within a social innovation approach to improve SMEs process and products

• Results
  • Designing a service for SMEs to implement a design-driven methodology to improve their process and products
Thank you for your attention!

For this project proposal please contact:

Sara D’Attorre & Kristian Mancinone
E-mail: socialinnovation@aster.it

Viorika Dishnica
Research and Innovation Brussels Office
E-mail: viorika.dishnica@aster.it
Phone +32 (0)25132456 / +32 (0)27323090