Support SMEs innovation and initiatives within Smart Industrial Villages (SIV), an approach for renovating traditional urban industrial areas.
The project Go-SIV investigates:

• 3 models of renovation of the areas developed according to the traditional industrial pattern

• an approach for renovating traditional urban industrial areas of 3 various character, which had been developed according to the traditional industrial model - after the companies’ withdrawal, the areas were subject to the processes of revitalisation

• the path from industrial bloom through the decline to the presence - the experiences are shared first among partners and afterwards among all interested parties in the form of a manual and case studies in a form of a cohesive document
Project Go SIV as a platform of the dialogue involving quadruple helix:

A. Regional development agencies – sharing knowledge and experience

B. Business and education – innovative business models, shared economy, pro-environmental approach

C. Communities – local meetings and the dialogue with citizens and their organisations, the recognition of local needs and potential

D. Local authorities – organisational level (RDAs), participation in project activities
Methodology of Go SIV – 12 month work

1st International Peer Learning Meeting

2nd International Peer Learning Meeting

3rd International Peer Learning Meeting

1st round of local meetings

2nd round of local meetings

Drafting the Design Option Paper about initiatives and innovation support services related to the application of the “Smart Industrial Village” approach presenting experiences of the Go SIV project

Delivery of the Design Option Paper

Regional workshops for stakeholders - Italy

Regional workshops for stakeholders - Poland

Regional workshops for stakeholders - Portugal
Common features and differences of pilot areas of Go SIV

• Suburbs

• In each region the area chosen for the pilot action suffered in the past due to the withdrawal of industry
  o Unemployment
  o Degradation of environment
  o Lowering life quality
  o Depopulation

• In each region the area was subject to the revitalisation process

• Each area was successfully revitalised with some support of the RDA

• Each area has different features and different approach to the revitalisation

• Various industries and business models of companies

• Bielsko-Biała pilot area strongly diversified (Northern part industrial, Southern – ecological, green, tourist area with national parks and mountain trails)
Expected results

• Development of complementary services and production
• New jobs creation
• Development of contemporary skills and knowledge adjusted to the local job markets
• Link between science and business implementation
• Social inclusion and community initiatives
• Pro-environmental approach
Solutions implemented so far

ARR SA– Bielsko-Biała (PL):
- Creation of a business park and clusters
- Complex approach to the investors
- Strong involvement of the local government without any incentives
- Very strong initiative of citizens
- Services to stimulate startups and local initiatives (FabLab)

ADRAL – Evora (PT):
- Creation of a business park and clusters
- Creating a link with the local university by proximity, informal bonds and stimulation of cooperation
- Complex approach to the investors
- Strong involvement of the local government without any incentives
- Green areas
- Services to stimulate startups and local initiatives (FabLab)

ERVET – Bologna (IT):
- Creation of a pro-environmental business park
- Complex approach to the investors
- Strong support from regional and local governments for investments
- Green areas an ecological solutions
ARR SA– Bielsko-Biała (PL):
Fab Lab as Innovation and social hub – prevention of the social exclusion; inclusion to the local labour market through increase of the modern and innovative skills

ADRAL – Evora (PT):
Creation of a business park and clusters, links with local university and incubation services as an inspiration for startups

ERVET – Bologna (IT):
Proecological business park of high energy efficiency (solar panels, passive buildings, proecological business e.g. bike production, modern energy solutions etc.)

The core pilot solution – boosting bottom-up initiatives
Model by ARR SA

Strengths:
- Innovative approach
- Based on trends
- Based on the needs identified and confirmed by the recipients
- Support of the EU (including funding for chosen activities)
- Strong knowledge in ARR S.A. and project partners

Weaknesses:
- The resilience towards innovation and lack of trust
- Limited capacity of FabLab
- Limited human resources compared to the needs
- Efficient channels of communication - difficult to identify
- Limited time sources of the recipients
- Location, location, location
- Limited sources for promotion and communication
Achievements of the project

• Knowledge of various development models
• Knowledge of barriers and ways to overcome them
• Strong links for further cooperation
• Reinforcement of the link to the closest environment and local community, which will be further developed
Thank you for your attention!

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