Regions and cities for social innovation
SOCIAL-SEEDS
Ecosystem for social innovation

Regional experience from Kranj
SLOVENIA

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sLOVEnia, Gorenjska region, Kranj
Gorenjska region (few facts):

- 1 of 12 statistical regions in Slovenia
- 18 municipalities
- Population: 203,926 – 9.9 % of Slovenia
- Area: 2,137 km² – 10.5 % of Slovenia
- Age structure: 16 % under age 15, 17 % aged 65 and over; ageing population
- Lowest registered unemployment rate in Slovenia, Gorenjska 5.5 %, Slovenia 8.3 %
- Economy: 5.634 l.t.d. + 5.872 sole entrepreneurs
- 11 registered social enterprises in Gorenjska region

City municipality Kranj

- is the fourth largest city in Slovenia, one of eleven Slovene urban municipalities, which have regional relevance. It is located in the central part of Gorenjska, Slovenia’s north western region, at the foot of the Alps. City with long history and vivid culture.
- It covers a total area of 148 square kilometres
- Population: 55,825 people living in 48 settlements
Ecosystem for social innovation
regional experience from Kranj

Boštjan Trilar, mayor
Ecosystem for social innovation in City municipaly Kranj

- Vincenc Draksler Foundation
- Tender for social enterprises
- Layer House - a hub of cultural and social life
- Coworking community Kovačnica
Vincenc Draksler Foundation

• One of the biggest social enterprises in Slovenia
• The first social enterprise in Kranj
• Founders: City municipality Kranj and Mr. Vincenc Draksler
• The main goal is to help people through their recovery from addictions
• 80 % of the total employed population is with disabilities
Vincenc Draksler Foundation

- Employment, Training and Work rehabilitation
- Furniture renovation workshop and new wood products
- Sewing workshop - sewing repairs and unique products
- 6 retail shops
- Social Enterprise Consulting
- Making social and environmental impact in Slovenia
- Developing new ideas in social entrepreneurship area
Layer House - a hub of cultural and social life

- Established in 2011 as an urban cultural art centre in Kranj, the house of artists.

- Layer House is a lively cultural center managed by an NGO Zavod Carnica that organizes various art /music /film events.

- The Layer House is hosting a broad and colourful spectrum of exhibitions and art projects, evenings dedicated to music and theatre, cultural and tourist initiatives, workshops and courses.
Layer House - a hub of cultural and social life

- Diverse premises of the Layer House: a nice café with a bookshop, a souvenirs corner, a museum dedicated to the inventor of photography on glass, Janez Puhar, workshops and rooms for artistic activities, the Layer House gallery and the Mahlerca studio, as well as an outdoor exhibition space in the garden, called Forma Viva. The mansard attic features apartments for resident artists and tourists.
Kovačnica - coworking community in Kranj

- It was established in 2015, as initiative from young people in Kranj who wanted a place where they could work, cooperate and create better future for themselves.
- Beside community and coworking, Kovačnica organizes many informational and educational events and workshops.
- The main goal is to become Entrepreneurial Creative Center Kovačnica.
Kovačnica - coworking community in Kranj

- 20 coworking spaces in shared office, 2 small offices for 1 person, 1 bigger office with 6 coworking spaces, Classroom for organizing events, Lounge and resting area.

- In 2018 entrepreneurial team from Regional Development agency Gorenjska, BSC Kranj moved to Kovačnica.

- Kovačnica is not just a chair and table that you can hire, Kovačnica is family that grows with you and motivates you to do more.
• Thank you very much for your attention!