Masterplan for social innovation in Weser-Ems

Innovation in Services of general interest

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Assembly of Districts and Cities in Weser-Ems, Germany

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Agenda

➢ Services of general interest
➢ Region
➢ Approach
➢ Action plan
➢ Next steps
Services of General Interest

„Services of general interest are services that public authorities of the EU member countries classify as being of general interest and, therefore, subject to specific public service obligations. They can be provided either by the state or by the private sector. Examples of services of general interest include: public transport, postal services, and healthcare.“

https://ec.europa.eu/info/topics/single-market/services-general-interest_en
Region

Geographic area: 15,000 km²
Administrative districts: 12
Independent cities: 5
Municipalities: 144
Population: 2.5 Mio
Aged less 15*: 15,6/13,4/14,1 %
Aged 15-64*: 65,0/65,4/65,7 %
Aged 65 +*: 19,4/21,2/20,2%
Population Density*: 118/233/168
Income**: 18,700,-/21,100,-/19,700,- €
Employment rate*: 73,0/76,4/76,3 %
Unemployment*: 7,6/3,8/3,0 %
Inhab./Medical doctor*: 281/242/274

* Compared: EU/DE/Weser-Ems
**Compared: BE/DE/Weser-Ems
Approach
## Action Plan

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<td>• Involvement of migrants</td>
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Next Steps

- Independant Management- and coordination unit
- Inventory of regional competences and good practice
- Communication campaign
- Consultancy services
- Monitoring / Assessment
- Lobbying
Thank you very much for your attention!

Assembly of Districts and Cities in Weser-Ems, Germany

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INTERREG Europe: INNOSERVE

INTERREG Europe helps regional and local governments across Europe to develop and deliver better policy.

- INTERREG Europe aims to ensure that government investment, innovation and implementation efforts all lead to integrated and sustainable impact for people and place

- opportunities that offer possibilities for economic, social and environmental progress

- INTERREG Europe offers opportunities ... to share ideas and experience on public policy in practice ... improving strategies for their citizens and communities

- improving the performance of regional development policies and in particular the 2014-2020 Structural Funds programmes

- the results of INTERREG Europe projects can also feed into and contribute to the next structural funds programming period
INTERREG Europe: INNOSERVE

Title: INNOvation in SERVicEs of general interest

Objective: Put services of general interest on the innovation agenda of participating regions as part of RIS3

Partners: Ammerland / Weser-Ems (DE), Drenthe (NL), Gabrovo (BG), Kainuu (FI), South Bohemia (CZ), Trento (IT) and EURADA (BE)

Work programme: Inventory, Assessment, Study visits, Toolbox Open Social Innovation, Application / Test, Action plans, Implementation

Budget: 1.4 Mio. Euro

Duration: 42 months (2019 – 2023, Phase 1: 30 months)