Randomised Controlled Trials:

1. FEEDBACK FOR SMALL COMPANIES AND FIRST TIMERS
2. INNOVATION CAPACITY BUILDING IN IMPACT INNOVATION
3. SOCIAL INNOVATION CROWDFUNDING - SEAL OF FUNDING

INNO-SUP 6 - Supporting experimentation in innovation agencies
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1. FEEDBACK FOR SMALL COMPANIES AND FIRST TIMERS

• Current Status: Feedback only if application is rejected

→ No Feedback for projects evaluated and classified as good

• Provide Feedback in bottom-up program (R&D):
  • Internal experts
  • Small Businesses and/or First Timers

→ Help to make project & business better

• Novelty:
  • no RCTs about effects of feedback on SMEs / first timers
  • Only: Business feedback for startups (Chile)
Main activities and results

• Activities - Randomised Controlled Trial:
  • ~ 200 projects of SEs and first timers funded a year
  • 50% randomly collected for feedback
  • Feedback on quality of proposal and project (technical & business)

• Results - effects on:
  • project outcome
  • business activity
  • growth
2. INNOVATION CAPACITY BUILDING IN FFG PROGRAMME “IMPACT INNOVATION”

• Impact Innovation:
  • Project which solve problems via innovation methods
  • > 60% „Innovation-Newbies“
    → Lack of knowledge about innovation methods

• Provide easy-to-use knowledge for the start of the problem solving process

• Novelty: no such tools used yet
Main activities and results

- Activities - Randomised Controlled Trial:
  - ~ 200-300 applications
  - Random collection for trial:
    - 1/3 no tool
    - 1/3 mentoring tool (e.g. clarity.fm)
    - 1/3 innovation management tool
    - optional: innovation workshops

- Results - effects on:
  - project outcome
  - business activity
  - growth
3. SOCIAL INNOVATION CROWDFUNDING - SEAL OF FUNDING

• Impact Innovation:
  • 50% of funding from own resources is a problem for social innovation projects
    → Establish a matched crowdfunding platform
  • 100% funding for social innovation

• Novelty:
  • No matched funds in social innovation (only: culture & regional)
Main activities and results

• Activities:
  • Matched funding:
    • Application FFG → Funding approved → Project on crowdfunding platform
  • Randomised Controlled Trial – Potential Investors:
    • Displayed seal “Funded by FFG” and info that publicly funded
    • Not displayed any connection to FFG
    • IT-solution for platform

• Results:
  • Test the effects of the seal on financing activity
Thank you for your attention!

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