PEER BIT

Peer Learning in Business Innovation Tools for SMEs

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Marketa Borovcova – JIC: South Moravian Innovation Centre
About South Moravian Region
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- Inhabitants: 1.1 mil.
- Students: 86,000
- Researchers: 12,040
- Web of Science publications: 3,833

- 3.8% of regional GDP is invested into R&D (50% private)
- 400+ companies with own R&D
- 28% of global production of electron microscopes
- 40% of global market share of antivirus producers in the region
Role of JIC in the ecosystem

Connect
Facilitate collaboration (B2B, B2 academia)

Support
Support creation of new companies

Innovate
Help companies grow and innovate

Nurture
Build a strong innovation ecosystem
PEER BIT: PEER LEARNING IN BUSINESS INNOVATION TOOLS FOR SMES

• Support of cooperation of innovation agencies
• Re-design and implementation of existing services for SMEs
• Consortium of 3 innovation centers
What is smE-MPOWER coaching system

- Effective business innovation coaching based on needs analysis, Key account management and selection of the right coach
Main goal and activities of Peer BIT

• Main goal of the project
  • To enhance effectiveness of implementation of smE-MPOWER methodology
    • Improvement of current services provided at JIC and LIC
    • Implementation of methodology in Business Upper Austria and uptake by other European innovation agencies

• Activities
  • 3 peer review workshops with focus on real cease coaching with support from external experts
  • Analysis of current services offered by partner agencies complemented by an authentic experience of service delivery on real case SME
  • A practice guide for designing and implementing smE-MPOWER based coaching schemes
**Output from Design Option Paper**

### 11 Key Success Elements for a Regional Coaching Scheme

<table>
<thead>
<tr>
<th>READINESS LEVEL</th>
<th>REGIONS WITH A COACHING SCHEME</th>
<th>ASPIRING REGIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Western Switzerland</td>
<td>South Moravia (Czech Republic)</td>
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</tbody>
</table>

- **Regional commitment and stable financing**: ✓ ✓ ... ... ...
- **Implementation agency with a leader**: ✓ ✓ ✓ ✓ Ø
- **Common understanding of business innovation**: ✓ ✓ ✓ ... ...
- **Access to SMEs and understanding their needs**: ✓ ✓ ✓ ✓ ...
- **Access to coaches**: ✓ ✓ ... ... Ø
- **Organizational design of collaborative network**: ✓ ✓ ... ... Ø
- **Active usage of coaching tools**: ✓ ... ... Ø Ø
- **IT-based Network management system**: ✓ ... ... ... Ø
- **QA system for coaches**: ✓ ✓ ... ... Ø
- **Advanced monitoring and evaluation system**: ✓ ... Ø Ø Ø
- **Use of coaches of other regions**: ... ... ... ...

*Present in the region, Present to some extent, Not available*
Main achievements of Peer BIT

• Design Option Paper describing design and implementation of coaching services based on smE-MPOWER methodology
• Improvement of services JIC Platinn
• Adoption of smE-MPOWER by other regions
Thank you for your attention!

- Markéta Borovcová
  International funding specialist
- Cell +420 725 887 511 | borovcova@jic.cz | www.jic.cz