[TRANSINNOV project]

SPARK, a revolutionary kit for innovation opportunities

Peer Learning of Innovation Agencies
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1. **TRANSINNOV project**

Better structure and drive innovation ecosystems based on knowledge and technology that would lead to all types of innovation into SMEs

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Meeting in Technology Cloud
**OBSERVATIONS**

*Entreprises* wish to be presented *new technologies* whose adoption would give them an advantage. *Research Units* wish to *develop knowledge applicable* in new products.

*Enterprises* want to be "surprized", so they don't exactly know what they are looking for. *Research Units* don't know the market, so they don't know exactly what is of interest.

So how can they work together?
BASIS HYPOTHESES EXPLORED

Enterprises are able to recognize a technological opportunity when they meet it. Researchers are willing to point and develop sharp solutions to problems when they meet them.

Transfert of competences can take place in all directions (R->E, E->R, E->E, R->R)

Fortuitous meeting are not often sufficient for the emergence of innovation projects. The success of an innovation project depends on the network of actors that can be involved in its design and execution.

Let's work on co-construction of opportunities in a context that is favourable to "making together" and emergence of projects

It is possible to organize such meetings without needing very large projects.

Meeting in Technology Cloud

TRANSDINKO
TARGET « DEVICE »

- Increase the chances a second meeting between companies and/or researchers happens quickly after the first one when some kind of interest has arose about a technology/knowledge/competence

- Ensure that more resources (human, financial, network,...) are available in the immediate surrounding of people meeting and building an opportunity (with SME’s conditions in mind)

- Bridge the gap between research and industries by giving them tools to build common languages and better understanding of mutual expectations (with SME’s conditions in mind)
SPARK

A workshop format for researchers and enterprises who wish to

(1) test (technological) opportunities to develop their activity and

(2) identify resources (competencies, suppliers, partners) to implement them,

in a transdisciplinary group lining-up entrepreneurs, researchers and innovation support actors.
SPARK
SCAN
PLAN
ACT
REVOLUTIONARY
KIT
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Thank you for your attention!

WANT TO KNOW MORE ABOUT TRANSINNOV PROJECT OR SPARK WORKSHOP FORMAT?

GET THE DESIGN OPTIONS PAPER:


GET IN TOUCH WITH FREDERIC ERPICUM?
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