Sharing to Drive Success

Looking for Partnering Opportunities with the Lyon Innovative Ecosystem

Invest in Lyon agency (FR.)
Cedric Grignard – Tech & Smart City
Sharing to Drive Success

*If you want to go fast, go alone*

*If you want to go far, go together [African Proverb]*

- Never been so true

- Looking for partnering agencies in
  - Building **bridges** between ecosystems to provide **business opportunities** for respective regional business to expand abroad
  - Sharing **best practices** to continue innovating so that **Europe** continues to attract talents, innovations and FDIs
Sharing to Drive Success

EXPECTED OUTCOMES

- Not competing but fostering
  - Developing international business for local actors

- As Innovation can't be a stand-alone initiative
  - Outperform our regular activity process, being inspired by others
  - Re-engineering our own way of doing by taking and sharing the best

*It is VITAL to rub, and polish our brain against that of others*

[Montaigne, 16th C.]
Thanks for your Interest...  
...to Share!

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