EURADA BROKERAGE EVENT
Peer Learning for Innovation Agencies

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CONTENT

Development

Implementation

Results

Brokerage Event for Innovation Agencies
Brussels, January 23rd 2018
OUR STORY...

• AGORADA 2014+
  • Peer Learning of Innovation Agencies Call

• Problem: Entrepreneurship services

• Proposal development

• Finding Partner (hardest part)
  • CORDIS partner search, linkedin etc.
  • «Expression of Interest» lists from NCP and EASME
  • EURADA Newsletter Call for partnership from BIC Albacete
  • BIC Albacete>SZREDA>KOMPASS
MEVINO FACT SHEET

• Horizon 2020 > Industrial Leadership > Innovation in SMEs
• Call: H2020-INNOSUP-2014-5
• Topic: INNOSUP-5-2014
• Type of action: CSA-LS
• Project Title: Making an Easy and Valuable Way for INNOVATION with Peer Learning
• Project acronym: MEVINO
• Total Budget: Budget: 50 000€, 100% Horizon2020 funded
• Duration: 1.2.2016- 30.4.2017(Amendment)
MEVINO PARTNERS

• Mevlana Kalkınma Ajansı (MEVKA) from Konya, Turkey
• Fundacion Centro Europeo de Empresas e Innovacion - Albacete (CEEI Albacete) from Castilla-la Mancha, Spain
• Agentziya za Regionalno Ikonomichesko Razvitie (SZREDA) from Stara Zagora, Bulgaria
• Kompass Zentrum für Existenzgründungen gGmbH (KOMPASS) from Frankfurt, Germany

https://maproom.net/shop/map-of-eu-countries/
What we did in MEVINO?

- 3 Peer Learning Meetings
  - Frankfurt (Kick Off)
  - Albacete
  - Stara Zagora

- Skype Call instead of Konya Meeting 😞

- Site visits in each city
  - ADECA – Association of Entrepreneurs in Campollano - ALBACETE
  - Zaralab – STARA ZAGORA
  - Bulgarian-German Vocational Education Training Center – STARA ZAGORA

- Training/Seminar
  - Peer Review
  - Change Management
  - Business Angel Network
MEVINO aims at increasing innovation activities of young businesses through a more effective delivery of professional entrepreneurial support for potential entrepreneurs and startups. Fostering innovative entrepreneurship with public funding and public guidance contributes to a thriving economy and to the reduction of the unemployment rate.
We aim to

• Improve the own portfolio of the offered support service for innovation oriented entrepreneurs in terms of need oriented services and quality

• Facilitate the transparency of offered services for potential and young innovation oriented entrepreneurs in the own region

• Facilitate the access to these support services for regional innovation oriented entrepreneurs

• Improve the coordination of the regional support services for innovation oriented entrepreneurs

• Establish a long-term partnership between the 4 consortium partners for further peer learning and exchange during the period of implementation of the elaborated improvement measures as follow-up of MEVINO
Brokerage Event for Innovation Agencies
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**Process**

**Target Group**
Innovation oriented entrepreneurs/start-ups

**Process**
4+1 PHASE MODEL

**Framework conditions and Organisations**
ENTREPRENEURSHIP ECOSYSTEM
4+1 Phase Model

Source: BARTOK Guidebook
Entrepreneurship Ecosystem

Source: KOMPASS (Translate into English)
MEVINO Design Process

- Implementation & Monitoring
- Peer Review of current Service Delivery System
- Feasibility Check
- SWOT documentation of current Service Delivery System
- Elaboration of Improvement Measures
## IMPROVEMENT MEASURES

<table>
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<tr>
<th>Phase 1 – Orient and Assess (pre-startup)</th>
<th>Phase +1 – Approach &amp; Acquire (start-up stimulation phase)</th>
<th>Phase 2 – Plan and Qualify (pre-startup)</th>
<th>Phase 3 – Start and Implement</th>
<th>Phase 4 – Stabilize and Grow</th>
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<tbody>
<tr>
<td><strong>IM 1: Profiling Tool</strong></td>
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<td><strong>Refresh 4+1 model through increased collaboration</strong></td>
<td><strong>IM 2: Mapping Tool</strong></td>
<td><strong>M3: Business Angel Network;</strong></td>
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<td><strong>IM 2: Mapping Tool</strong></td>
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<td><strong>IM 2: Start Using the Mapping Tool</strong></td>
<td><strong>IM 3: Consolidate companies that invest in innovative activities</strong></td>
<td><strong>IM 2: Events to promote the Investment plan for Europe</strong></td>
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<td><strong>IM 1: Incorporation of the Good Practice of Kompass 4+1 Phase Model</strong></td>
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<td><strong>IM 1: Organizing events for local people for the adoption of entrepreneurship</strong></td>
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Thank you for your attention!

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